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# Vienna Knowledge Week

**16 - 20 October 2017**

- ❖ **Essentials Course** in  
Knowledge, Innovation & Learning
- ❖ **Knowledge for Development Partnership** on  
Knowledge Business for Development
- ❖ **Knowledge Café** on  
Vienna's position on global knowledge markets
- ❖ **K4DP Projects Open Space**  
Co-creation of joint projects to advance K4D
- ❖ **Knowledge Market Place** for  
Innovative Knowledge Service Providers
- ❖ **Advanced Course** in  
Knowledge, Innovation and Learning
- ❖ **Knowledge Art Presentation** of  
Triptych 'Knowledge Cells' by Marina Mather

The Vienna Knowledge Week is addressing companies, organisations, public administration and individuals, who want to get fit for the Knowledge Economy and who want to co-create better Knowledge Societies in Vienna, in Europe and in the world.

<http://vienna.knowledge.city>



**Dr. Sarah Cummings**  
Managing Director, Knowledge for  
Development Partnership (K4DP)

**Dr. Andreas Brandner**  
Managing Director, K4DP and  
Knowledge City

# Knowledge grows when shared.

The Knowledge for Development Partnership K4DP is an International Organisation founded in April 2017 by more than 170 top-professionals in the field of knowledge, innovation and learning at the United Nations Office in Geneva. It is the global multistakeholder-partnership in the field of Knowledge Management and Knowledge-based Development.

Seated in Vienna and acting globally, it is aimed at fostering the global **Agenda Knowledge for Development**, offering guiding principles, nurturing the dialogue on knowledge, building capacities, strengthening the global knowledge ecosystems, and, ultimately, contributing to better success in achieving the Sustainable Development Goals (SDGs) of the United Nations.

**Vienna.Knowledge.City** – **Knowledge City** is an organisation established to facilitate the Knowledge Partnership in Vienna, to profile Vienna as a Knowledge City, to build global linkages with other Knowledge Cities and to contribute to the global Agenda Knowledge for Development. It has successfully nominated Vienna for the “Most Admired Knowledge City Award 2015” and aims to establish and cooperate with partner organisations in other cities, like Sofia.Knowledge.City, to share knowledge and advance economic and cultural cooperation.

This **Knowledge Week** is a collaboration of Knowledge City, the global Knowledge for Development Partnership, KM4Dev, and Viennese partners bringing together local governments, private sector and civil societies, with others from all over the world, to pool energies and develop a local and global knowledge society. It combines co-creation of innovative knowledge projects, briefings, training courses, and cultural events. Knowledge weeks shall take place in a growing number of cities, like Dubai, Kampala, New York, Geneva, Delhi, Sofia, and Lagos. We invite you to join the world-leading community in Knowledge Management and Knowledge-based Development.

**More information: [www.knowledge.city](http://www.knowledge.city).**

# Days 1/2 16-17 Oct 2017

## **Briefing and Essentials Training Course in Knowledge, Innovation & Learning Management**

The half-day **Briefing** (16. Oct 2017, 9am - 12.30pm) provides an introduction and overview of Knowledge, Innovation and Learning Management.

**More information:** [www.vienna.knowledge.city/services](http://www.vienna.knowledge.city/services)

The **KM Essentials Training Course** provides the **big picture of Knowledge, Learning & Innovation Management** in international companies and organizations and gives a solid introduction to the key concepts, successful practices and powerful instruments. Participants learn how to assess KM practices systematically, develop a KM strategy and implement them step-by-step including a successful KM Awareness programme.

Different KM training elements, exercises and discussions that aim to allow participants to co-create knowledge are key elements of this fundamental KM Training course.

**More information:** [www.knowledge.city/services](http://www.knowledge.city/services)

### **Topics and trainers:**

- Creating a Knowledge Strategy and implementing it: **A. Brandner**, K4DP
- Leading k-workers and creating a knowledge culture: **Rudi Krema**, KMA
- Learning from a pioneer: KM at HP Enterprise: **Birgit Gobi**, HPE
- Capitalizing Experiences: **Petra Herout**, HORIZONT3000
- KM in International Organisations: **Yanko Yanev**, NKMI, **Helen Gillman**, IFAD

**Time:** **Briefing:** Monday, 16 Oct 2017, 9am – 12:30pm

**Essentials:** Monday, 16 Oct 2017 2pm – 5pm and Tuesday, 17 Oct 2017 9am – 5pm.

**Venue:** [Vienna Tech Gate, Donau-City Strasse 1, A-1220 Vienna](#)

**Price:** **Briefing:** EUR 350 (plus 20% VAT); **Essentials:** EUR 990 (plus 20% VAT)

**Special Offer:** **1+1 = 1,2.** The second participant of the same company pays 20%.

**Members of K4DP and KM Austria** pay 10% less (contact [office@knowledge.city](mailto:office@knowledge.city) for a coupon).

Free participation, registration required  
[www.knowledge.city/services](http://www.knowledge.city/services)

# Day 3

18 October 2017

## 1<sup>st</sup> Vienna-Meeting of the global

### Knowledge for Development Partnership

Vienna Tech Gate, Donau-City Strasse 1, 1220 Vienna, Austria

**Livestreaming: online-participation is welcome**

*Vienna's knowledge-based industry has a huge potential to expand its markets in emerging and developing countries, helping others and earning money with it. Challenges and opportunities, as well as new approaches and initiatives are discussed and co-created.*

## Programme **more details on [http:// vienna.knowledge.city](http://vienna.knowledge.city)**

### **9.00** Opening, Introduction to K4DP and Vienna Knowledge City

**Dr. Andreas Brandner**, K4DP and Knowledge City, Vienna

#### **The role of business cooperations for development**

**Dr. Gunter Schall**, Austrian Development Agency

#### **Experience from Practice: Linking business and global development**

**Dr. Bernhard Weber**, ICEP / CorporAID

10.30 Tea/Coffee Break

### **11.00** Knowledge Needs in Africa: How Vienna can help and profit

**Dr. Kaluba Chitumbo**, RIENTEC

#### **Knowledge Café: Vienna's position in Knowledge for Development**

Facilitator: **Dr. Sarah Cummings**, K4DP

12.30 Lunch

### **14.00** K4DP Projects Open Space

Innovators, development workers, knowledge service providers, innovative public bodies, entrepreneurs, researchers, and more co-create a portfolio of joint projects and activities.

#### **Knowledge Market Place**

Innovative Knowledge Service Providers present concepts and solutions.

**More information on the exhibitors: <http://vienna.knowledge.city>**

### **16.00** Knowledge Art Exhibition

**Dr. Marina Mather** presents the triptych **Knowledge Cells**.

# Days 4/5 19-20 Oct 2017

## Advanced Training Course in Knowledge, Innovation & Learning (KIL)

*How do we provide access to people and their knowledge? How do we connect them and facilitate the co-creation of new knowledge? How do we integrate innovation and learning into daily processes and capture the knowledge before our experts leave? Can we measure successful KIL Management and how?*

The **Advanced Training Course** provides deeper insights into selected key challenges in **Knowledge, Learning & Innovation Management** in international companies and organizations:

- Finding people – getting solutions: **Roger Gorman**, Profinda
- Open Knowledge, Innovation, and Learning: **Gerald Steinwender**, iip
- MicroLearning compact: **Peter A. Bruck**, KnowledgeFox®
- K-Capturing and learning from experience: **Rudi Krcma**, Wirkstatt
- Managing and Facilitating Knowledge Networks: **Sarah Cummings**, K4DP
- Integrated Knowledge Portals - Showcase MS Sharepoint: **Haider Shnawa**, ShareVision
- Measuring and reporting on knowledge: **Andreas Brandner**, K4DP

More information & booking: [www.knowledge.city/services](http://www.knowledge.city/services)

**Time:** 19 Oct 2017, 9am – 5pm / 20 Oct 2017, 9am – 4pm

**Venue:** Vienna Tech Gate, Donau-City Strasse 1, A-1220 Vienna, Austria

**Price:** EUR 1.390 (plus 20% VAT)

**Special Offer:** 1+1 = 1,2. The second participant of the same company only pays 20%.

**Members of K4DP and KM Austria** pay 10% less (contact [office@knowledge.city](mailto:office@knowledge.city) for a coupon).

### Certificate

Participate in f2f-courses, share experiences at knowledge partnership events, learn from online modules, essential articles and case studies, create your own company's concept for knowledge, learning and innovation and get your personal Certificate in Knowledge Management.

For more information go to: [www.knowledge.city/services](http://www.knowledge.city/services)

## 🌿 Knowledge Market:

**Innovative Knowledge Service Providers** present concepts and solutions.



Be part of our global knowledge market.  
Contact us for more information:  
[office@knowledge.city](mailto:office@knowledge.city)

More information: <http://vienna.knowledge.city>

## 🌿 Registration: [www.knowledge.city/services](http://www.knowledge.city/services)

## 🌿 Venue: Vienna Tech Gate, Donau-City Strasse 1, A-1220 Vienna, Austria

## 🌿 Organiser and Partners:

- **Organiser: Knowledge City GmbH**  
Vienna Tech Gate, Donau City Straße 1, 1220 Vienna Austria  
T: +43 1 4702909 E: [office@knowledge.city](mailto:office@knowledge.city)
- **Partners:**
  - 🌿 **Knowledge for Development Partnership - K4DP**
  - 🌿 **Knowledge Management for Development – KM4Dev**
  - 🌿 **HORIZONT3000**
  - 🌿 **KMA Knowledge Management Associates**
  - 🌿 **Sofia Knowledge City**