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Vienna Knowledge Week

19 - 23 March 2018

✿ **Essentials Course** in
Knowledge, Innovation & Learning

✿ **Knowledge for Development Partnership** on
KM/K4D in International Organisations

✿ **Advanced Course** in
Knowledge, Innovation and Learning

The Vienna Knowledge Week is addressing companies, organisations, public administration and individuals, who want to get fit for the Knowledge Economy and who want to co-create better Knowledge Societies in Vienna, in Europe and in the world.

<http://vienna.knowledge.city>



Dr. Sarah Cummings
*Managing Director, Knowledge for
Development Partnership (K4DP)*

Dr. Andreas Brandner
*Managing Director, K4DP and
Knowledge City*

Knowledge grows when shared.

The Knowledge for Development Partnership K4DP is an International Organisation founded in April 2017 by more than 170 top-professionals in the field of knowledge, innovation and learning at the United Nations Office in Geneva. It is the global multistakeholder-partnership in the field of Knowledge Management and Knowledge-based Development.

Seated in Vienna and acting globally, it is aimed at fostering the global **Agenda Knowledge for Development**, offering guiding principles, nurturing the dialogue on knowledge, building capacities, strengthening the global knowledge ecosystems, and, ultimately, contributing to better success in achieving the Sustainable Development Goals (SDGs) of the United Nations.

Vienna.Knowledge.City – **Knowledge City** is an organisation established to advance knowledge society and economy in Vienna and Austria, to strengthen Knowledge Management in companies, organisations and public administration, to profile Vienna as a Knowledge City, to build global linkages with other Knowledge Cities, and finally to contribute to the global Agenda Knowledge for Development. It has successfully nominated Vienna for the “Most Admired Knowledge City Award” and aims to establish and cooperate with partner organisations in other cities to share knowledge and advance economic and cultural cooperation.

This **Knowledge Week** is a collaboration of Knowledge City, the global Knowledge for Development Partnership, KM4Dev, and Viennese partners bringing together local governments, private sector and civil societies, with others from all over the world, to pool energies and develop a local and global knowledge society. It combines two high-end training courses with a Knowledge Partnership meeting. Knowledge weeks will take place in a growing number of cities, like Dubai, Kampala, New York, Geneva, Delhi, Sofia, and Lagos. We invite you to join the world-leading community in Knowledge Management and Knowledge-based Development.

More information: www.knowledge.city.

19-20 March 2018

KM Essentials Training Course

The **Knowledge Management Essentials Training Course** provides the **big picture of Knowledge, Innovation & Learning Management** in international companies and organizations and gives a solid introduction to the key concepts, successful practices and powerful instruments. Participants learn how to assess KM practices systematically, develop a KM strategy and implement them step-by-step including a successful KM Awareness programme.

Different KM training elements, exercises and discussions that aim to allow participants to co-create knowledge are key elements of this fundamental KM Training course.

More information: www.knowledge.city/services

Topics:

- Creating a Knowledge Strategy and implementing Knowledge Management in the organisation
- Leading k-workers and creating a knowledge sharing culture
- Learning from pioneers: KM at HP Enterprise and Primetals Technologies
- Capitalizing Experiences, case study HORIZONT3000

Trainers:

- **Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Associates
- **Mag. Birgit Gobi**, Knowledge Manager, Hewlett Packard Enterprise
- **Mag. Petra Herout**, HORIZONT3000
- **MMag. Erika Hofstätter**, Primetals Technologies Austria GmbH

Time: Monday-Tuesday, 19-20 March 2018 9am – 5pm.

Venue: Knowledge Management Academy, Gersthofer Strasse 162, A-1180 Vienna, Austria

Price: EUR 1.390 (plus 20% VAT)

Special Offer: 1+1 = 1,2. The second participant of the same company pays 20%.

Members of K4DP and KM Austria pay 10% less (contact office@knowledge.city for a coupon).

21 March 2018



Knowledge for Development Partnership Meeting

Focus: Knowledge Management in International Organisations – to achieve the SDGs

With this workshop we specifically invite all Vienna-based International Organisations to connect, reflect on KM practices and experiences, to strengthen the Vienna-based community, and to advance Knowledge for Development aligned with the global initiatives.

Programme:

10.00 **Opening: National Knowledge Strategies for the SDGs**

H.E. Ambassador Samuel M. Gitonga

Deputy Permanent Representative/Deputy Head of Mission,

Embassy/Permanent Mission of the Republic of Kenya in Vienna

Knowledge Management in International Organisations

H.E. Petru Dumitriu^{tbc}, Joint Inspection Unit of the UN System (remote)

Dr. Ugo Ugbor, PP Holding, former Knowledge Manager at SE4All

Helen Gillman MSc, Knowledge Manager, IFAD/K4DP (remote)

Agenda Knowledge for Development

Dr. Andreas Brandner, Managing Director, K4DP

Break

Knowledge Café: Advancing KM in Vienna-based International Organisations

Facilitated by Dr. Andreas Brandner

13:00 **End**

Time: Wednesday, 21 March 2018 10am– 1pm

Venue: Knowledge City GmbH, Tech Gate Vienna, Donau-City Straße 1, 1220 Vienna, Austria

Price: Participation is free, registration is appreciated: www.knowledge.city/services

22-23 March 2018

KM Advanced Training Course

Which knowledge strategies are simple yet effective? How can I establish a Knowledge Network that transcends departments and organisations? How do I secure knowledge and make it easily and reliably available to all company staff? How can global Knowledge Networks co-create the future?

Participants will learn how to meet the real challenges of KM in an international context, such as managing global knowledge networks, establishing and maintaining a knowledge-sharing culture and reducing the risk of knowledge loss. Presentations regarding the experiences of Siemens, UNDP, IAEA, Microsoft and other international companies and organisations will provide participants with references for comprehensive knowledge management programmes.

Topics:

- Leading knowledge workers and creating a knowledge sharing culture
- Building up and managing global Knowledge Networks
- Repositioning Intranets as Knowledge Portals
- Creating and transferring knowledge through social media
- Assessing Knowledge Loss Risks and Facilitating Leaving Expert Debriefings
- Integrating KM into processes and projects
- Understanding the challenges of Knowledge Politics

Trainers:

- **Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Associates
- **Dr. Yanko Yanev**, Managing Director NKMI, former Head of KM, IAEA
- **Steve Glovinsky MSc**, Knowledge Management, UNDP (remote)
- **Mag. Haider Shnawa**, Managing Director Sharevision IT (formerly Microsoft)
- **Mag. Rudi Krema**, Wirkstatt
- **Dr. Michael Heiss**, Siemens

Time & Venue:

22 March 2018, 9am – 5pm / **23 March 2018**, 9am – 4pm

Knowledge Management Academy, Gersthofer Strasse 162, A-1180 Vienna, Austria

Price: EUR 1.390 (plus 20% VAT)

Special Offer: 1+1 = 1,2. The second participant of the same company only pays 20%.

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Certificate

Participate in f2f-courses, share experiences at knowledge partnership events, learn from online modules, essential articles and case studies, create your own company's concept for knowledge, learning and innovation and get your personal Certificate in Knowledge Management.

For more information go to: www.knowledge.city/services



Registration: www.knowledge.city/services



Organiser and Partners:

- **Organiser: Knowledge City GmbH**
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- **Partners:**

K4DP Knowledge for Development Partnership – www.k4dp.org

KMA Knowledge Management Academy – www.km-a.net