Tehran Knowledge Days

2-4 July 2018

- ❁ **1st Knowledge for Development Partnership Meeting in Iran**
- ❁ **Trainings with international TOP-experts**
- ❁ **Sector Knowledge Management: WATER**
- ❁ **Knowledge Art Exhibition**

Tehran Knowledge Days is addressing companies, organisations, public administration and individuals, who want **to get fit** for the Knowledge Economy and who want **to co-create** better Knowledge Societies in Iran and the world.

http://www.knowledge.city

Dr. Andreas Brandner
*Managing Director, Knowledge for Development
Partnership and Knowledge Management Austria*

"Knowledge is at the heart of global development."

The Knowledge for Development Partnership K4DP is an International Organisation founded in April 2017 by more than 170 top-professionals in the field of knowledge, innovation and learning at the United Nations Office in Geneva. It is the global multistakeholder-partnership in the field of Knowledge Management and Knowledge-based Development.

Seated in Vienna and acting globally, it is aimed at fostering the global **Agenda Knowledge for Development**, offering guiding principles, nurturing the dialogue on knowledge, building capacities, strengthening the global knowledge ecosystems, and, ultimately, contributing to better success in achieving the Sustainable Development Goals (SDGs) of the United Nations.

Knowledge.City – **Knowledge City** is a Vienna-based social enterprise established to advance knowledge cities, to advise and train companies, organisations and public administration in applying knowledge management practices. It has successfully nominated Vienna for the "Most Admired Knowledge City Award 2015", and aims to cooperate with partner organisations in other cities, like Tehran, Geneva, New York, Dubai, Shanghai, and others.

This **Knowledge Days** is a collaboration of Knowledge City, the global Knowledge for Development Partnership, AQC, and partners bringing together Iranian local governments, private sector and civil societies, with others from all over the world, to pool energies and develop a local and global knowledge society. We invite you to join the world-leading community in Knowledge Management and Knowledge-based Development.

Sectoral Knowledge Management is a key challenge today, the water sector gives a good example: Iran faces today a severe water crisis, with effects on water availability, pollution, and ecosystem deterioration. These challenges have been addressed by the water managers in the European Union in the past, leading to substantial changes in water and knowledge management, basing developments on research, innovation and the exchange of good practice. This know-how will be shared with participants and is applicable also in other thematic sectors.

More information: **www.knowledge.city**

1st Tehran-Meeting of the global

Knowledge for Development Partnership - K4DP

2 July 2018, Kharazmi University

Tehran´s industry has a huge potential when based on innovative technologies and international knowledge partnerships. Sectors like water, energy, mining, gas & oil new technologies and knowledge partnerships can boost development and environmental protection. Challenges and opportunities, as well as new approaches and initiatives are discussed and co-created with a focus on water knowledge.

Programme

15.00 **Welcome and opening**

> **Dr. Ali A. Owlia,** Head of National Iranian Productivity Organization

> **Dr. Andreas Brandner,** Knowledge for Development Partnership / KM Austria

> **Prof. Mohammad Ali Sobhanalahi,** Head of Board of Iranian Society for Quality

17.30 **Panel discussion: The need for knowledge partnerships**

The global Agenda Knowledge for Development

> **Dr. Andreas Brandner,** Knowledge for Development Partnership

The role of knowledge management in public sector

> **Dr. Bahram Jelodari,** AQC

Knowledge Management and international scientific cooperation

> **Dr. Farhad Balash,** Kharazmi University

Water Knowledge Partnerships: experiences from Europe

> **Dir. Thomas Dworak,** Director Fresh-Thoughts Consulting, Austria

KM and legal issues in the water sector

> **Dr. Shakour Soltani,** official expert for water engineering

17.00 Break

17.30 **Global Knowledge Management for Development Award**
Presentation and Call for Participation
Dr. Saemyan, General Secretary of the Iranian Management Association

The event languages will be English and Farsi, translation will be provided.

3-4 July 2018
KM Essentials Training Course

The **Knowledge Management Essentials Training Course** provides the **big picture of Knowledge, Innovation & Learning Management** and gives a solid introduction to the key concepts, successful practices and powerful instruments. Participants learn how to assess KM practices systematically, develop a KM strategy and implement them step-by-step including a successful KM Awareness programme. Different KM training elements, exercises and discussions that aim to allow participants to co-create knowledge are key elements of this fundamental KM Training course.

Sectoral Knowledge Management is demonstrated with the best practice of the **European Water sector**. Fresh-Thoughts has been involved since 2012 in the development of the European Innovation Partnership on Water, and will provide an overview on sectoral Knowledge Management, as well as on how to address and overcome barriers to innovation and better water management, targeting different sub-sectors, like the river basin, urban and agricultural water management..

More information: www.knowledge.city/services

Topics:

- Creating a Knowledge Strategy and implementing Knowledge Management in the organization
- Leading k-workers and creating a knowledge-sharing culture
- Anchoring KM in the Integrated Management Systems
- Implementing integrated Knowledge Portals: Example Microsoft Sharepoint
- Learning from pioneers: KM at Hewlett Packard Enterprise
- Water Knowledge Management: How to manage and advance knowledge in a sector

Trainers:

- **Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Austria
- **Mag. Birgit Gobi**, Knowledge Manager, Hewlett Packard Enterprise (remote) tbc
- **Thomas Dworak**, Director at Fresh-Thoughts Consulting GmbH, Austria
- **Dr. Bahram Jelodari,** AQC Asian Quality Certification
- **Mag. Haider Shnawa,** Share Vision IT

Time: **Tuesday-Wednesday,** 3-4 July 2018 9am – 5pm.
Special: Water Knowledge Management: Wednesday, 4 July, 1-5 pm

Venue: **Kharazmi University**

Price: Iranian Rials 39.000.000 (plus VAT) or 780 Euro (plus VAT)

Special Offer: 1+1 = 1,5. The second participant of the same company pays 50%.
Members of K4DP pay 10% less (contact office@knowledge.city for a coupon).

Speakers	Topic:	Time:
Dr. Andreas Brandner, Knowledge for Development Partnership / KM Austria	• Creating a Knowledge Management Strategy • Implementation of KM • Leading Knowledge Workers • Establishing a Knowledge Sharing Culture	3 July 2018 09:00-12:30
Mag. Birgit Gobi, Knowledge Manager at Hewlett Packard Enterprise (remote) tbc	• Best Practice: KM at Hewlett Packard Enterprise • Tools and systems applied in Knowledge Management at HPE	3 July 2018 13:30-15:00
Dr. Bahram Jelodari, Director at Asian Quality Certification, Tehran, Iran	• Anchoring KM in the Integrated Management System • International Standards in KM and how to follow them	3 July 2018 15:30-17:00
Mag. Haider Shnawa, Director at Share Vision GmbH, Vienna, Austria	• Implementing a Knowledge Portal to support KM • Use case: MS Sharepoint – how to make best use of it for professional KM	4 July 2018 09:00-12:30
Thomas Dworak, Director at Fresh-Thoughts Consulting GmbH, Vienna, Austria	• Sectoral Knowledge Management • Managing manage water knowledge in a city / country /region • Best Practice: European Innovation Partnership: WATER • Transforming water data into information and knowledge	4 July 2018 14:00-17:00

❇ Knowledge Market:

Innovative Knowledge Service Providers present concepts and solutions.

Be part of our global knowledge market. Contact us for more information: office@knowledge.city

❇ Registration: https://www.knowledge.city/services/event-form/

Or send an email to office@knowledge.city (English) or to info@aqcc.ir (Farsi)

❇ Venue: Kharazmi University

No.43.South Mofatteh Ave., Tehran - Postal code: 14911

❇ Organisers and partners:

Organisers:
❇**AQC Asian Quality Conformity**
❇**Knowledge City**
❇**Knowledge for Development Partnership K4DP**

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