



Kampala Knowledge Week

6-10 August 2018

- ❖ **1st African Knowledge for Development Partnership Meeting**
- ❖ **FOCUS: Knowledge Management in the public sector**
- ❖ **Trainings with international TOP-experts**
- ❖ **Knowledge Market Place**

Kampala Knowledge Week is addressing companies, organisations, public bodies and individuals, who want **to get fit** for the Knowledge Economy and who want **to co-create** better Knowledge Societies in East Africa and the world.

<http://kampala.knowledge.city>



Africa is spanning its wings, growing fast in economy and self-confidence, creating its own future. Knowledge is at the heart of Africa's development. It is rooted both in its own knowledge identities and in strong global knowledge partnerships. In order to achieve Uganda's vision 2040 a lot has to be done. To develop and make best use of the relevant knowledge is certainly a cornerstone for the success and deserves full attention of the government.

Knowledge City – in cooperation with the global Knowledge for Development Partnership – is dedicated to advancing a knowledge agenda for Uganda and establishing a Ugandan Knowledge Partnership. We invite you to be part of it.

*Mary Suzan Abbo, Managing Director of
Knowledge City Uganda and K4DP*

“Knowledge is at the heart of Uganda's Vision 2040.”

The **Knowledge for Development Partnership K4DP** is the global multi-stakeholder partnership in the field of Knowledge Management and Knowledge-based Development. It is acting globally, aimed at fostering the global **Agenda Knowledge for Development**, and contributing to achieving the Sustainable Development Goals (SDGs) of the United Nations by creating and making best use of knowledge that is needed in a knowledge society.

Knowledge.City is an organisation established in a growing number of cities to transform the cities into knowledge cities, to advise and train companies, organisations and public administration in applying knowledge management practices, to link national strategies with knowledge agenda and to build linkages in a growing knowledge city network.

This **Knowledge Week** includes the global K4D Partnership conference, a knowledge market, the co-creation of innovative knowledge projects, training courses, the Knowledge Management Award Ceremony and the revealing of a sculpture. We invite you to join the world-leading community in Knowledge Management and Knowledge-based Development.



1st Kampala-based Knowledge for Development Partnership Conference

FOCUS: Knowledge Management in the public sector

8 August 2018, Hotel Africana

Programme:

- 09.00** **Opening**
H.E. Hon. Rev. Fr. Simon Lokodo, Minister For Ethics & Integrity
Ms. Mary Suzan Abbo MSc, Knowledge for Development Partnership
Knowledge Dance, by Kampala Knowledge Dancers
- Break**
- 11.00** **Agenda Knowledge for Development – Agenda Knowledge for Uganda**
Dr. Andreas Brandner, Annabella Busawule Johnson MSc, K4DP
Launching of Knowledge Partnership Kampala
H.E. Hon. Rev. Fr. Simon Lokodo, Minister For Ethics & Integrity
- Lunch**
- 13.30** **Knowledge Management in the public sector**
Prof. Obwoya Kinyera Sam, Knowledge and National Planning
Dr. Andreas Brandner: The KM4D Model and good practices
Mary Suzan Abbo MSc: Knowledge needs in the Energy Sector
Knowledge Café: How to advance knowledge in the public sector?
Facilitated by Mary Suzan Abbo and Annabella Johnson
- Break**
- 16.00** **KM4D Award Programme Introduction, by Andreas Brandner**
- 16.15** **Knowledge Market Place**
with national and international knowledge service providers
Reception

6-7 August 2018

KM Essentials Training Course

The **Knowledge Management Essentials Training Course** provides the **big picture of Knowledge, Innovation & Learning Management** and gives a solid introduction to the key concepts, successful practices and powerful instruments. Participants learn how to assess KM practices systematically, develop a KM strategy and implement them step-by-step including a successful KM Awareness programme.

Different KM training elements, exercises and discussions that aim to allow participants to co-create knowledge are key elements of this fundamental KM Training course.

Topics:

- Achieving competitive advantage through Knowledge Management
- Creating a Knowledge Strategy and implementing Knowledge Management in the organisation
- Leading k-workers and creating a knowledge-sharing culture
- Learning from pioneers: KM at Hewlett Packard
- Capitalizing Experiences, case study CREEC
- Knowledge management in the sustainability of high-performance organizations

Trainers:

- **Mary Suzan Abbo MSc**, Director CREEC and knowledge.city
- **Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Associates
- **Mag. Birgit Gobi**, Knowledge Manager, Hewlett Packard Enterprise (remote)
- **Annabella Johnson MSc**, Director, knowledge.city
- **Dr. Janet Kyogabiirwe Bagorogoza**, Makerere University

Time: Monday-Tuesday, 6-7 August 2018 9am – 5pm.

Venue: Hotel Africana, Plot 2/4 Wampewo Avenue, Kampala, 0256 Uganda

Price: UGX 2.900.000 (plus VAT)

Special Offer: 1+1 = 1,2. The second participant of the same company pays 20%, any additional participants from this company pays 50%.

Members of K4DP pay 10% less (contact kampala@knowledge.city for a coupon).

9-10 August 2018

KM Advanced Training Course

Which knowledge strategies are simple yet effective? How can I establish a Knowledge Network that transcends departments and organisations? How do I secure knowledge and make it easily and reliably available to all company staff? How can global Knowledge Networks co-create the future?

Participants will learn how to meet the real challenges of KM in an international context, such as managing global knowledge networks, establishing and maintaining a knowledge-sharing culture and reducing the risk of knowledge loss. Presentations regarding the experiences of Siemens, UNDP, IAEA, Microsoft and other international companies and organisations will provide participants with references for comprehensive knowledge management programmes.

Topics:

- Leading knowledge workers and creating a knowledge sharing culture
- Building up and managing global Knowledge Networks
- Repositioning Intranets as Knowledge Portals
- Creating and transferring knowledge through social media
- Assessing Knowledge Loss Risks and Facilitating Leaving Expert Debriefings
- Integrating KM into processes and projects
- Knowledge Management to drive innovation, learning and change in the public sector

Trainers:

- **Dr. Andreas Brandner**, Knowledge for Development Partnership / KM Associates
- **Marc Lepage MSc**, Knowledge Management Officer, UNDP ^{the}
- **Annabella Johnson MSc**, Director knowledge.city Uganda
- **Cindy Mwendwe MSc**, Director knowledge.city Kenya
- **Prof. Dr. Joseph Mpeera Ntayi**, Makerere University Business School

Time & Venue:

9 August 2018, 9am – 5pm / **10 August 2018**, 9am – 4pm

Hotel Africana, Plot 2/4 Wampewo Avenue, Kampala, 0256 Uganda

Price: UGX 2.900.000 (plus VAT)

Special Offer: 1+1 = 1,2. The second participant of the same company pays 20%, any additional participants from this company pays 50%.

Members of K4DP pay 10% less (contact kampala@knowledge.city for a coupon).

Certificate

Participate in f2f-courses, share experiences at knowledge partnership events, learn from online modules, essential articles and case studies, create your own company's concept for knowledge, learning and innovation and get your personal Certificate in Knowledge Management.

For more information go to: www.knowledge.city/services

Knowledge Market:

Innovative Knowledge Service Providers present concepts and solutions.




Be part of our global knowledge market. Contact us for more information: kampala@knowledge.city



Lighting Design Austria
Lichttechnische Planung

More information: <http://kampala.knowledge.city>

 **Registration:** <http://kampala.knowledge.city>

 **Venue:** Hotel Africana, Plot 2/4 Wampewo Avenue, Kampala, 0256 Uganda

 **Organisers:**

Knowledge City Uganda Ltd.
Knowledge for Development Partnership
kampala@knowledge.city and info@k4dp.org