



# Lomé.Knowledge.Week

## 2<sup>nd</sup> - 6<sup>th</sup> December 2019

- ❖ **KM Essentials Training Course: The Fundamentals of Knowledge Management: Knowledge, Innovation, and Learning**
- ❖ **1st Meeting of the Global Knowledge for Development Partnership in Francophone Africa.**  
**Focus: "Knowledge Partnership for Togo's National Development Plan"**
- ❖ **Togo Knowledge Café and Knowledge Management**
- ❖ **Advanced Training Course in Knowledge Management (certifying): Knowledge, Innovation and Learning**

Lomé.Knowledge.Week is addressing companies, organisations, universities, public bodies and individuals, who want **to co-create** better knowledge societies in Togo, Africa and the world, and to **get fit** for the knowledge economy.

### Partners:



Au service  
des peuples  
et des nations



CCI TOGO  
Chambre de Commerce et d'Industrie du Togo



RÉPUBLIQUE TOGOLAISE





# Knowledge increases when shared.

**Lomé.Knowledge.Week** – is a collaboration between **Knowledge.City.Togo**, the global community «Knowledge for Development Partnership» (**K4DP**), the Ministry of Economy and Industry, Private Sector Development and Promotion of Local Consumption, the Chamber of Commerce and Industry of Togo, the West Africa Regional Office of the International Organization of La Francophonie and Togolese partners, bringing together the public administration, local authorities, the private sector and civil society organizations, as well as other actors from around the world, to pool their energies and develop a local and global environment and a knowledge society for the implementation of the **National Development Plan (NDP) 2018 -2022**. It combines the co-creation of innovative knowledge projects, high-level training sessions and cultural events.

On the occasion of this meeting, the Knowledge Partnership for the Development of Togo will be inaugurated. We invite you to join the world's leading community in knowledge management and knowledge-based development.



**Dr. Andreas Brandner**  
*General Director, K4DP*  
*Global chairman, knowledge.city*



**M. Atsu SENAME**  
*General Director*  
*Knowledge City Togo*

# Day 1/2

2-3 Dec. 2019

## KM Essentials Training Course

The **KM Essentials Training** provides an **overview of Knowledge Management** in companies, enterprises and organizations and provides a solid introduction to key concepts, successful practices and powerful knowledge management tools.

Participants learn to systematically evaluate knowledge management practices, develop a knowledge management strategy and implement them step by step, including a successful knowledge management program.

Various activities, exercises and exchange of experience around knowledge management enabling participants to create knowledge together, are key elements of this course on the fundamentals of knowledge management.

### Targets: This training is intended for

- Knowledge managers and those who wish to acquire the knowledge and skills for this position.
- Senior and middle executives, responsible for effective knowledge management, and leaders of knowledge workers and companies with high knowledge intensity.
- functional managers and professionals with strong links to knowledge management, such as information technology, human resources, communication and public relations, monitoring and evaluation, process management, project management, strategic management, risk management, business development, library, etc.

### Content:

- Create and implement a knowledge management strategy
- Leading K-workers and create a culture of knowledge.
- Learning from a pioneer: knowledge management within a large institution in Togo.
- Capitalization of experiences
- How to implement knowledge management within an organization
- Knowledge management in international organizations

**Date:** Monday, 2<sup>nd</sup> Dec. 2019, 9h – 17h, Tuesday, 3<sup>rd</sup> Dec. 2019 9h – 17h.

**Location:** Hotel Sarakawa in Lomé

**Price: KM Essentials:** FCFA 245 000 (plus 18% VAT)

Special Offer: 1+1 = 1,2. The second participant of the same company pays 20% less  
**K4DP members** pay 10% less. For registration please contact [lome@knowledge.city](mailto:lome@knowledge.city)



# Day 3

4th dec. 2019



## 1<sup>st</sup> Lomé Meeting of the “Global Knowledge Partnership for Development”

### Topic: Knowledge Partnership for Togo's Nat. Development Programme

#### Morning Programme

##### 9.00 Introduction and official opening

###### Opening speech

**M. Aliou M. DIA, UNDP Resident Representative in Togo**

###### Knowledge is at the heart of TOGO's development

**H.E. Sevon-Tepe Kodjo Adedze, Togo Minister of Commerce**

###### Global Knowledge Agenda and progress in Africa

**Dr. Andreas Brandner, Atsu Sename, Petra Herout, K4DP**

###### National Development Plan (NDP): the role of Knowledge

**NDP Team, Togo**

###### The importance of knowledge for business development

**Germain Meba, President of the Chamber of Commerce and Industry**

###### Knowledge management in Togolese organizations: current situation, current challenges, future.

**Autonomic Center for studies and reinforcement of the capacities for development in Togo- CADERT**

##### Presentation of the Togolese Tree of Knowledge

##### 11.15 Knowledge management in practice

**KM in public administration: the experience of the Kenyan Revenue Authority. Cosmas Kemboi, Kenya Revenue Authority**

**Knowledge management in the agricultural sector: knowledge in the development of agropoles and agricultural entrepreneurship in Togo**

**Ministry of Agriculture, Animal Production and Fisheries**

**Local NGOs and NDP, knowledge for a better contribution.** 

**Mr. Prince Elom Noutepe, Executive Director of the Federation of non-governmental organizations, FONGTO**

**Strategies for territorial knowledge management in Africa**

**Prof. Thomas Omer, Consultant**

## **Launch of the Knowledge Partnership for Development in Togo**

### **Afternoon Programme**

#### **14.00 City of Knowledge**

**What is a city of knowledge? How can we create a city of knowledge?**

**Andreas Brandner, [knowledge.city/K4DP](http://knowledge.city/K4DP)**

**Knowledge partnership for African cities**

**Thierry S. Bokally, [United Cities and Local Governments of Africa](#)**

**Plastic waste management, a challenge for the development of African cities. Sharing of STADD's good practices (Science and Technology for Sustainable Development)**

**M. Bema GADO, [General Director of the NGO STADD, Togo](#)**

#### **14:30 Knowledge Café:**

**Togo and Knowledge Management: Suggestions for a "National Knowledge Agenda for Development" within the National Development Programme NDP.**

A "knowledge café" is a space that brings together individuals from different socio-professional categories for an open and creative discussion on a subject of common interest. The purpose of this Knowledge Café is to propose ideas, share knowledge and experiences, visions and passions, and calls to action.

This knowledge café is dedicated to creating a national partnership around the NDP, and collecting ideas for the **creation of a "Knowledge Agenda for Development" to support the implementation of the NDP.**


**Facilitator: [Petra Herout and Atsu Sename, Knowledge City](#)**

#### **16.30 Conclusion and closure**

**[BRAO – International Francophone Organisation](#)**

#### **17:00 End**

 **Location:** Hôtel Sarakawa in Lomé

 **Price:** Participation is free of charge but registration is mandatory

**[www.knowledge.city/lome](http://www.knowledge.city/lome)**



# Days 4/5

5th-6th Dec.2019

## 🌿 KM Advanced Training Course

How do we get access to colleagues and their knowledge? How can we connect and facilitate the co-creation of new knowledge? How do we integrate innovation and learning into daily processes and capture knowledge before our experts leave? Can we measure the success of knowledge management, and how?

The advanced training provides more detailed information on some of the key challenges of **knowledge management, learning and innovation** in companies and organisations.

## 🌿 Target: This training is intended for

- knowledge managers and those who wish to acquire the knowledge and skills for this position.
- Senior and middle managers, responsible for effective knowledge management, leading knowledge workers and knowledge-intensive companies.
- Executive managers and professionals with strong connections to knowledge management, such as information technology, human resources, communication and public relations, monitoring and evaluation, process management, project management, strategic management, risk management, business development, library, etc.

## 🌿 Content:

- Finding people - Finding solutions
- Advance knowledge, innovation and learning
- Capitalize experiences and learn from projects
- Capturing knowledge and learning from experience
- Manage and facilitate knowledge networks
- Integrated knowledge portals – how to use MS Sharepoint for KM
- Measuring and reporting knowledge

🌿 **Date:** Thursday 5<sup>th</sup> Dec. 2019, 9h – 17h; Friday 6<sup>th</sup> Dec. 2019, 9h – 14h

🌿 **Location:** Hôtel Sarakawa in Lomé

🌿 **Price:** FCFA 245 000 (plus 18% VAT)

Special Offer: 1+1 = 1,2. The second participant of the same company pays 20% less  
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## Certification

Participate in f2f courses, share partnership experiences, knowledge, events, learn online modules, key articles and case studies, create your company's concept of knowledge management, learning and innovation and obtain your personal certificate in knowledge management.

For additional information, go to: [www.knowledge.city/lome/services](http://www.knowledge.city/lome/services)

**Additional information:** <https://www.knowledge.city/lome/>

 **Inscription:** <https://www.knowledge.city/lome/>

 **Location:** Hôtel Sarakawa in Lomé

 **Organizator and Partners:**

Organisator: **Knowledge City Togo**

Partners:

-  **Knowledge for Development Partnership - K4DP**
-  **Ministry of Commerce and Industry, Private sector development and promotion of local consumption in Togo**
-  **Chamber of Commerce and Industry of Togo**
-  **OIF Regional Office for West Africa**
-  **African Institute for Informatics (IAI), Togo representation**
-  **Knowledge Management for Development – KM4Dev**
-  **KMA Knowledge Management Associates and Academy**
-  **Vienna.Knowledge.City**