



## Knowledge Graphs and AI solutions

> Optimize your use of knowledge and create additional value from it!

### Why this is relevant

Knowledge Management works best, when strategy, structure, people, culture, IT, and processes work together well. Knowledge graphs are the backbone of digitalized knowledge management, playing a vital role in the integration of the corporate knowledge base. They structure the knowledge with regards to the company, its customers, products and processes, the staff and even the various languages spoken by different user groups. Knowledge graphs provide a personalized access to information and makes finding, sharing, using and capturing of knowledge much easier.



Additionally knowledge graphs allow to tailor AI-solutions to the real context of the company, and provide e.g. user-specific search results, or give smart recommendations based on the user behaviour or colleagues. Knowledge graphs are the fundament, on which AI-Solutions start to create real value, because without a knowledge graph, AI-solutions are quite blind and do not reflect the specificities of your company.

### Partnership with Semantic Web Company - PoolParty

Knowledge.city is a certified implementation partner of the semantic web company, a global technology leader for the development of knowledge graphs and AI-solutions.



## How we do it

### 1. Strategy and design workshop

Knowledge.city facilitates workshops to strategize your way towards knowledge graph and Artificial Intelligence solutions. This helps to get a good understanding of the approach and how to create value for your company.



### 2. Starter kit

In a concentrated, efficient process of a few weeks, we will create use-cases that are practical, going into the details of operational processes and creating a tangible, working output.

- The starter kit will help understanding how to create value from semantic technologies, knowledge graphs and artificial intelligence solutions, taking up to 28 hours of web-based and f2f-training.
- A prototype of the knowledge graph will be developed and the validity of it will be tested, using real content by real people in real context.
- A pilot version of the semantic web tool will be implemented to manage the knowledge graph and AI-solutions.



### 3. Full roll-out and maintenance

After successful prototyping the graph will be further developed and rolled out to all users. Additional use-cases can be developed towards a fully implemented KM- and AI-Strategy.



## Results and benefits

- > **Clear strategy for knowledge integration:** Long-term strategy to structure your data, information, knowledge, creating value added through AI
- > **Fast value-creation and learning:** Through the explorative approach, the benefit comes fast; roll-out comes with experience and competence.



**Contact us** for more information, references and prices

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## Did you know?

✂ Knowledge.city provides consulting and training services to companies, NGOs and public bodies to achieve excellence in Knowledge Management and to contribute to better knowledge societies.

[www.knowledge.city](http://www.knowledge.city)

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