



Knowledge Management Advanced

> How is Knowledge Management implemented successfully?

This training focuses on the digital transformation of KM, highlighting relevant technologies which will shape the future of the knowledge economy. A first block of the training is on how to make better use of standard tools like in Office 365, specifically addressing content management, digitalisation of knowledge processes, collaboration and communication. Additionally participants will learn how to use more specialized tools for learning management, debriefing and onboarding. Finally participants learn how knowledge graphs are expanding the opportunities of using knowledge as a fundament for the application of meaningful AI-solutions and of digital twins. The KM Advanced Training includes also a joint analysis of IT-Trends and how they will influence KM and the knowledge economy.

Who should participate – and why

- Knowledge Managers who want to move to the next level of digital KM.
- Managers, who want to lead the transformation towards a digital knowledge economy
- Professionals with responsibilities linked with KM, aiming to be a competent partner.

Learnings

- Making better use of Apps in Office 365
- Applying specialized tools for learning management, debriefing and onboarding
- Developing knowledge graph for meaningful AI-solutions and digital twins
- Getting an overview of upcoming IT-Solutions and how they will impact KM in the future

Contact us for more information, references and prices

academy@knowledge.city

www.knowledge.city

Follow us on [LinkedIn](#) and stay informed.



Knowledge Management Advanced

Dates 2020:

Online: 18-19 June; 1-2 October (German); 12-13 November (English)

Trainers:

Dr. Andreas Brandner, KMA; Haider Shnawa, Sharevision; Michael Heiss, Siemens; Götz Piwinger, Orgabrain; Prof. Renato Souza, Austrian Academy of Sciences/KMA

Certification:

The participants of this training will receive a **Certificate of Participation**.

Participants, who complete the three courses of the **Certification Programme (KM Kick-off Compact, KM Essentials, and KM Advanced)** and complete KM case-study or equivalent assignment, will be awarded the certificate **Certified Knowledge Manager**.

Registration:

Please register online at <https://www.knowledge.city/shop/>.

Otherwise please contact us for invoicing and bank transfer: academy@knowledge.city

Prices:

- **Online – exclusive price summer 2020:** 392 Euros (not incl. VAT)
- **1+1=1,5:** The second, and any additional participants of the same company, pays only 50%.