



Knowledge Management Essentials

> How is Knowledge Management implemented successfully?

The KM Essentials Training Course focuses on essential concepts, methods and tools to anchor KM successfully in the organisation, including the implementation of a km-assessment, development of a KM policy and strategy, leadership to establish the right knowledge culture, establishing communities of practice successfully, defining and optimizing key knowledge processes, using modern IT-tools and measuring the success of KM. The implementation of KM including awareness campaigns is also a key element in this training.

Who should participate – and why

- Knowledge Managers who want to be perform at a high level.
- Managers, who are responsible for leading knowledge workers and a knowledge enterprise.
- Professionals with responsibilities linked with KM, aiming to be a competent partner.

Learnings

- Assessing the KM status and drafting a KM Concept for the future of my organization
- How to fulfill the KM-requirements of ISO-Standards 30401 on Knowledge Management
- Optimizing knowledge processes, anchoring KM methods in business processes
- Facilitating Communities of Practice and international knowledge networks
- Designing and optimizing knowledge products and knowledge services
- Analysing and Measuring the impacts of Knowledge Management and reporting on KM
- Developing a KM Awareness Campaign and communicate effectively on KM



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Dates 2020:

Online: 16-17 June (English); 29-30 September (German); 10-11 November (English)

Trainers:

Dr. Andreas Brandner, KMA; Birgit Gobi, Hewlett Packard Enterprise; Petra Herout, Horizont3000; Götz Piwinger, Orgabrain; Rudi Krcma, KMA; Erika Hofstätter, Primetals

Certification:

The participants of this training will receive a **Certificate of Participation**.

Participants, who complete the three courses of the **Certification Programme (KM Kick-off Compact, KM Essentials, and KM Advanced)** and complete KM case-study or equivalent assignment, will be awarded the certificate **Certified Knowledge Manager**.

Registration:

Please register online at <https://www.knowledge.city/shop/>.

Otherwise please contact us for invoicing and bank transfer: academy@knowledge.city

Prices:

- **Online – exclusive price summer 2020:** 392 Euros (not incl. VAT)
- **1+1=1,5:** The second, and any additional participants of the same company, pays only 50%.